

REMARKS

Claims 1-11 have been cancelled. Claims 12 and 14-18 are pending. The Office has rejected the claims as follows: claims 1-12 and 14-18 are rejected under 103(a) over Eerola in view of Tompkins (US 2001/0056401) and claim 10 is rejected under 103(a) in view of Eerola, Tompkins and Wells et al. The undersigned respectfully submits that in view of the amendments above and arguments presented herein, the pending claims are allowable over the art cited.

Rejection of claims 1-12 and 14-18 as being Unpatenable Over by Eerola in View of Tompkins

Claims 1-11 have been cancelled as stated above . Independent claim 12 contains the following language and independent claim 18 contains similar language in means format:

12. (Previously Amended) A method for conducting mobile commerce comprising:

transmitting in a first language a request message for merchant website information from a mobile device;

receiving the request message in the first language at a platform and identifying the first language;

translating the request message at the platform from the first language to a second language that is recognizable by a merchant website;

communicating the translated request message in the second language from the platform to the merchant website;

receiving at the platform the requested merchant website information from the merchant website in the second language;

recognizing the second language at the platform;

parsing the requested merchant website information in the second language into translatable pieces;

translating the translatable pieces of the requested website information into the first language so as to form a reply message containing the requested merchant website information in the first language; and
transmitting the reply message to the mobile device;
transmitting a purchase request in response to the reply message in a first language to the platform;
receiving the purchase request in the first language at a platform and identifying the first language;
translating the purchase request at the platform from the first language to a second language that is recognizable by the merchant website;
communicating the translated purchase request in the second language from the platform to the merchant website;
receiving at the platform a purchase request response from the merchant website in the second language, wherein the purchase request response includes a payment authorization request;
forwarding the purchase request response in the second language from the platform to a payment authorization system for a payment authorization response;
receiving at the platform, the purchase request response, including the payment authorization response, in the second language from the payment authorization system;
parsing the purchase request response in the second language into translatable pieces;
translating the translatable pieces of the purchase request response into the first language so as to form a purchase request response in the first language; and
transmitting the purchase request response in the first language to the mobile device.

The Office admits that the combination of limitations highlighted above is not taught or suggested by Eerola. See Final Office Action, Page 3. The Office points specifically to paragraphs [0028] and [0065] as teaching this combination of limitations. These paragraphs are set forth below:

[0028] Another aspect of the present invention is the integration of a cellular telephone and related telecommunication system with a home banking system. To achieve the stated objects, advantages and novel features of the present invention, an embodiment of the invention provides a method and system of performing a transaction for a user at a remote terminal, which makes use, for example, of a

server, such as a financial institution-controlled banking application server, and a wireless communication link between the server and the remote terminal. The remote terminal includes, for example, a wireless communication device, such as a wireless cell phone device, coupled to, for example, an HTML renderer, which in turn is coupled, for example, to a television set in the user's home. The HTML renderer can be housed in a set top box (STB), or the HTML renderer and the wireless communication device can be housed together in a stand-alone STB, or they can be incorporated in the television set or other display device. Further, the wireless communication device can be a standard cell phone. The remote terminal also includes, for example, an input device for the user linked to the wireless communication device, such as a keyboard, an infrared (IR)-driven keyboard, a mouse, an IR driven mouse, or the number pad of a standard cell phone.

[0065] FIG. 4 depicts data flow in an embodiment of the present invention during a credit card authorization transaction in an e-commerce setting. Utilizing TV, 2 and set top system 3, a user interacts, through processor 4 and the internet 20, with merchant and merchant server 30, through communication links 101, 103 and 105. User selects a good and requests the merchant charge the user's credit card. Merchant server 30 communicates through internet 20, and communication links 107 and 109, with financial services institution server 6 that acts as the processor for the transaction through credit and debit processing system 10. The credit and debit processing system routes the transaction details, through communication link 111, to the sponsoring credit card association server 40, utilizing a financial services industry network. Association server 40 transmits an authorization request, through communication link 113, to an issuing bank server 50. The issuing bank server authorizes or denies the transaction and communicates the results, through communication link 115 back to association server 40. The information is next passed, through communication link 117, to credit and debiting processing system 10 of server 6. Merchant 30 is notified through communication links 119 and 121, and then the user is notified that the transaction has been approved or denied through the processor utilizing communication links 123, 125 and 127. Alternatively, in an embodiment of the present invention, processor the transaction approval/denial details are communication directly to processor 4 by financial services institution server 6, and communication link 129. Details relating to the type of information transmitted and the approval or denial process are set forth in the applications referenced above. The reference to communication links in the foregoing description is provided to illustrate the flow of data between servers. A single physical, or wireless, 2-way communication link may exist among the various servers. Further, as will be understood by those of ordinary skill in the art, the issuing bank may be the same or different from the financial institution providing the processing services.

Initially, the undersigned representative notes that these two paragraphs are unrelated in that they describe separate embodiments. Paragraph [0028] describes the integration of a cellular telecommunications system with a home banking system. Paragraph [0028] does not describe a method and system for transmitting, translating, parsing and receiving purchase request and reply to purchase request information between a mobile device and a merchant website.

Paragraph [0065] describes an e-commerce flow as between a TV set-top box and a merchant site for purchase requests and payment authorizations. Neither of the paragraphs cited teach or suggest the combination of limitations from claim 12 highlighted above. Accordingly, the combination of Eerola and Tompkins does not render obvious claims 12-18.

CONCLUSIONS

For the reasons set forth herein, the undersigned submits that the claims are allowable over the cited art and respectfully requests a notice of allowance to this effect. Should the Office feel that contacting undersigned will expedite prosecution, please do not hesitate to do so at the number provided below.

Respectfully submitted,

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